

**EXECUTIVE DEPARTMENT
STATE OF CALIFORNIA**

EXECUTIVE ORDER W-175-98

WHEREAS, the people of California have made our state the world leader in the development and delivery of technology and technology-related services; and

WHEREAS, the people of California - our scientists, inventors, entrepreneurs, and managers - are creating the future of technology in the Silicon Valley and throughout our State; and

WHEREAS, the world is rapidly moving towards a global market-place, with transactions and information facilitated by technology currently understood as "electronic commerce;" and

WHEREAS, electronic commerce - comprising the electronic sale and provision of goods and services from a distance, especially via the Internet - is expanding exponentially both in the business-to-business and business-to-consumer markets; and

WHEREAS, the electronic commerce industry comprises manufacturers, software developers, telecommunications and computer service providers, and other service providers; and

WHEREAS, the electronic commerce industry also comprises companies making use of electronic commerce to expand their businesses through advertising, marketing, and direct sales, as well as to improve delivery and reduce operational costs; and

WHEREAS, California can and should establish national and global leadership in the development of appropriate public policies to promote electronic commerce in a manner that enhances economic growth and opportunities, for all citizens and businesses; and

WHEREAS, the development of electronic commerce provides an enormous force for job creation across a broad range of skill levels in both manufacturing and services, which will help further California's economic expansion and make our State an even better place to work, live, and prosper;

NOW, THEREFORE, I, PETE WILSON, Governor of the State of California, by virtue of the power and authority vested in me by the Constitution and statutes of the State of California, do hereby issue this order to become effective immediately:

There is hereby created the Governor's Electronic Commerce Advisory Council to address relevant issues and practices, and to make recommendations for engendering the continued growth in California of the nascent electronic commerce industry.

At the conclusion of its work, the Council shall produce a report and, as appropriate, produce any interim reports. The final report should include, but not be limited to, recommendations as to how California can further engender the development of electronic commerce by:

- (1.) Setting priorities and proposing actions, at the local, state, and federal levels, that are most essential to growth of electronic commerce in California.

- (2.) Benchmarking California's economic competitiveness vis-a-vis other states and regions in an emerging era of global electronic commerce.
- (3.) Recommending steps to institutionalize, at all levels of state economic development activities, strategies to encourage the development of the electronic commerce.

The Council shall consist of not more than 20 members representing the broad range of interests of the electronic commerce industry, as well as the Secretary of the California Trade and Commerce Agency, who shall serve as a member, ex officio.

The Council shall be chaired by a member so designated by the Governor and shall conduct meetings as called by the Chair.

The California Trade and Commerce Agency shall provide primary staff assistance for the Council, and all other state agencies shall provide assistance to the Council as necessary for it to complete its work.

The Council shall be dissolved not later six months from this date, unless extended by Executive Order.

IN WITNESS WHEREOF I have hereunto set my hand and caused the Great Seal of the State of California to be affixed this 29th day of April 1998.

Governor of California

ATTEST:

Secretary of State